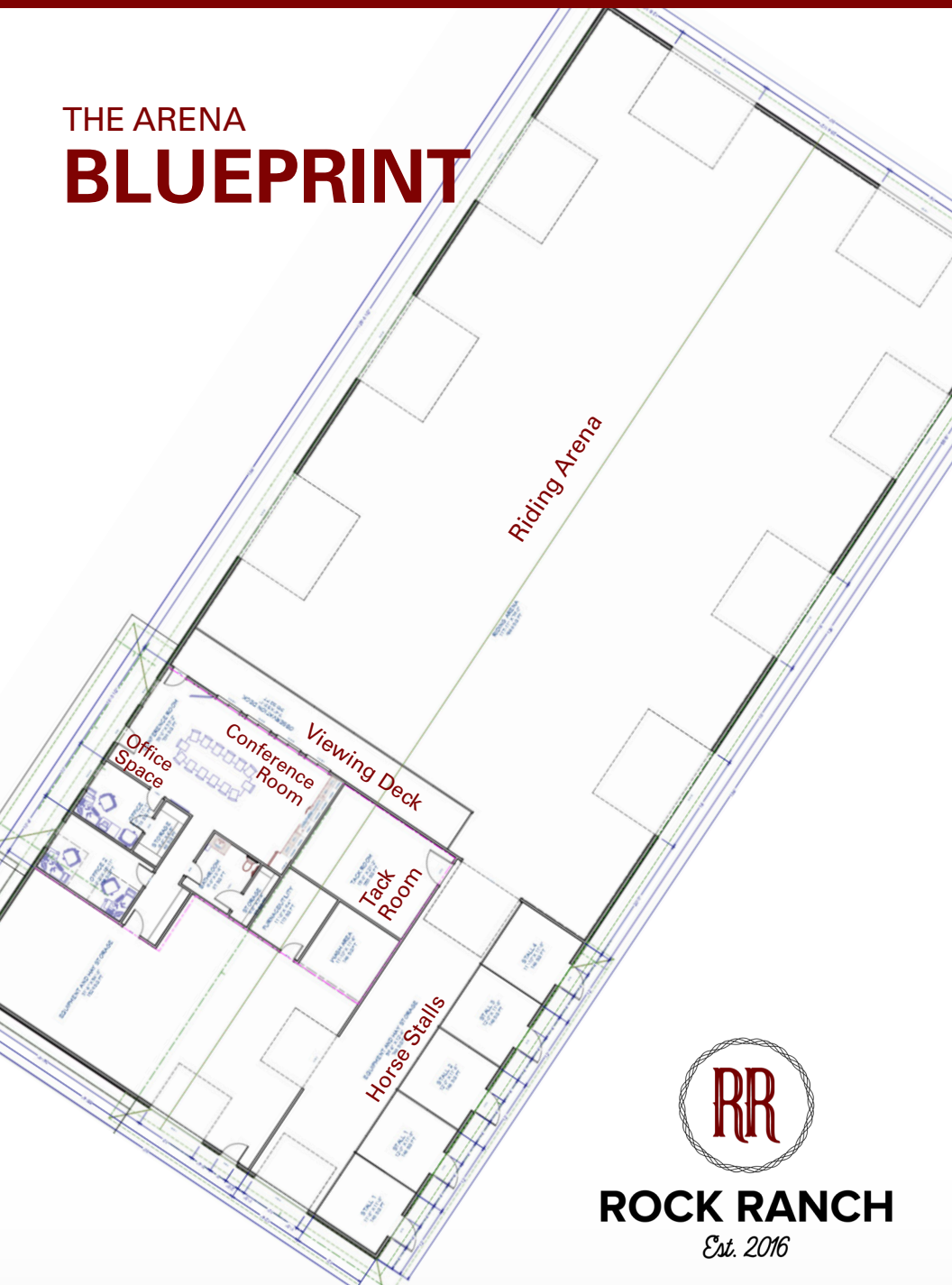


THE ARENA

BLUEPRINT



ROCK RANCH

Est. 2016



ROCK RANCH

Est. 2016

WHY ROCK RANCH



ROCK RANCH MEETS CHILDREN AND THEIR FAMILIES WHERE THEY ARE BY PROVIDING:

- A safe place to belong.
- A social outlet.
- Nonverbal counseling support for trauma, grief and behavioral issues.
- Therapeutic services for physical and developmental needs.
- Experience with horses in a ranch setting.
- Outdoor recreation and programming in a rural setting.
- Improved physical coordination.



ROCK RANCH LEAVES A LASTING IMPACT ON ITS PARTICIPANTS AND THEIR FAMILIES WITH:

- A sense of accomplishment and completion.
- Christian values outside of a church setting.
- A unique and fulfilling volunteer experience.
- A connection to memories, a rural environment, an animal, and to one's own emotions and abilities.
- Decreased isolation.
- Improved self-worth and self-confidence.
- Experience working through frustrating situations.
- Improved coping, problem solving, and communication skills.
- An outlet for and connection to a person's emotional needs including joy, fear, and anxiety.

2019 STATS



8

Number of Horses
(+33% Since Inception)



122

Sessions Offered
(+144% Since Inception)



278

Total Visitors
(+85% Since Inception)



15

Active Volunteers
(+50% Since Inception)



WE PROVIDED SCHOLARSHIPS

to all children who
expressed a need.



40 SENIORS & ADULTS

with special needs
were served.



WE SERVED 17 COMMUNITIES

in four states.

WHY THE ARENA



AN INDOOR RIDING ARENA IS NEEDED FOR:

- Element management of the heat, cold, wind, and distractions.
- Reliable and dependable access and schedule.
- Programming and partnership growth.
- Increasing the number and types of people who can participate.
- Safety upgrades for falls, improved footings, and secured boundaries.
- Improved horse health.



WITH AN INDOOR RIDING ARENA ROCK RANCH WILL EXPAND ITS CAPACITY TO SERVE YOUTH AND THEIR FAMILIES WITH:

- Year-round lessons.
- New service offerings.
- More flexibility with hours.
- Outings for non-therapeutic use.
- Additional opportunities for volunteering and workforce in the community.

Rock Ranch aspires to be a **regional leader** in equine-led experience and therapy; and a **meaningful contributor** to the rural community it calls home.